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COMMON
BID CUM
APPLICATION
FORM

BRANDMAN RETAIL LIMITED - INITIAL PUBLIC ISSUE - NR

Registered Office: DPT 718-719, 7th Floor, DLF Prime Tower, Okhla Phase-I, New Delhi-110020 Okhla Industrial Area Phase-I,
South Delhi, New Delhi, Delhi, India, 110020; Contact Person: Sanchita Rameka, Company Secretary & Compliance Officer;
Telephone: +91 9599244949; E-mail: compliance@brandmanretail.com; Website: www.brandmanretail.com; CIN: U52399DL2021PLC383350

FOR NON-RESIDENTS, INCLUDING ELIGIBLE
NRIs, FPIs, FVCIs AND REGISTERED MULTI
LATERAL AND BILATERAL DEVELOPMENT
FINANCIAL INSTITUTIONS ETC. APPLYING
ON A REPATRIATION BASIS



To,
The Board of Directors
BRANDMAN RETAIL LIMITED

100% BOOK BUILT ISSUE
ISIN – INE0XUD01014

Bid Cum
Application
Form No.

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SYNDICATE MEMBER'S STAMP & CODE	REGISTERED MEMBER / BROKER / SCSB / CDP / RTA STAMP & CODE
SUB-BROKER'S/SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE
BANK BRANCH SERIAL NO.	SCSB SERIAL NO.

1. NAME & CONTACT DETAILS OF SOLE/FIRST BIDDER

Mr. /Ms. /M/s.																			
Address																			
Email																			
Tel. No (with STD code) / Mobile																			

2. PAN OF SOLE/FIRST BIDDER

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3. BIDDER'S DEPOSITORY ACCOUNT DETAILS

☐ NSDL

☐ CDSL

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For NSDL enter 8 Digit DP ID followed by 8 Digit Client ID / For CDSL enter 16 Digit Client ID.

4. BID OPTIONS

Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples of 800 Equity Shares)								Price per Equity Share (₹) (Price in multiples of ₹ 1/- only) (In Figures only)								(Please (✓) tick)		
	8	7	6	5	4	3	2	1	3	2	1								
Option 1																			
(OR) Option 2																			
(OR) Option 3																			

5. CATEGORY

<input type="checkbox"/> Individual Bidder
<input type="checkbox"/> Non Institutional Bidder
<input type="checkbox"/> QIB

6. INVESTOR STATUS

<input type="checkbox"/> Non-Resident Indian(s) (Repatriation basis) - NRI
<input type="checkbox"/> Registered Bilateral and Multilateral Development Financial Institutions - RBM
<input type="checkbox"/> Foreign Venture Capital Investor - FVCI
<input type="checkbox"/> Foreign Portfolio Investor - FPI
<input type="checkbox"/> All entities other than QIBs, Bodies Corporate and Individuals - NOH
<input type="checkbox"/> Other QIBs (Please Specify) - OTH

7. PAYMENT DETAILS [IN CAPITAL LETTERS]

PAYMENT OPTION : FULL PAYMENT ☒ PART PAYMENT ☒

Amount Blocked (₹ in Figures)																				(₹ in words)
ASBA Bank A/c No.																				
Bank Name & Branch																				
OR																				
UPI ID																				
(Maximum 45 characters)																				

I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID CUM APPLICATION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC OFFERS ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDER'S UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM GIVEN OVERLEAF.

8A. SIGNATURE OF SOLE / FIRST BIDDER

Date:, 2026

8 B. SIGNATURE OF ASBA BANK ACCOUNT
HOLDER(S) (AS PER BANK RECORDS)

I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue	
1)	
2)	
3)	

8 C. MEMBER'S OF THE SYNDICATE / SUB-SYNDICATE MEMBER/
REGISTERED BROKER / SCSB / CDP / RTA / AGENT STAMP
(Acknowledging upload of Bid in Stock Exchange System)

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BRANDMAN RETAIL LIMITED -
INITIAL PUBLIC ISSUE - NR

Acknowledgement Slip for Members
of the Syndicate/Sub-Syndicate
Member/Registered Broker/SCSB/
CDP/RTA / Agent

Bid Cum
Application
Form No.

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DPID / CLID																			
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Amount Blocked (₹ in figures)																				Bank Name & Branch	
ASBA Bank A/c No./UPI Id																					
Received from Mr./Ms./M/s.																					
Telephone / Mobile											Email										

Stamp & Signature of Member of the
Syndicate/Sub-Syndicate Member / Registered
Broker / SCSB/CDP/RTA/Agent

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BRANDMAN RETAIL
LIMITED -
INITIAL PUBLIC ISSUE - NR

	Option 1	Option 2	Option 3
No. of Equity Shares			
Bid Price			
Amount Blocked (₹ in figures)			
ASBA Bank A/c No. / UPI Id:			
Bank Name & Branch:			

Stamp & Signature of Member of the
Syndicate/Sub-Syndicate Member/
Registered Broker/SCSB/CDP/RTA/Agent

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Name of Sole / First Bidder

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Acknowledgment Slip for Bidder

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Bid Cum
Application
Form No.

Important Note: Application made using third party UPI Id or ASBA Bank A/c are liable to be rejected.

PLEASE FILL IN BLOCK LETTERS

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IN THE NATURE OF ABRIDGED PROSPECTUS – MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS
DATED JANUARY 29, 2026 (THE “RHP”), YOU ARE ENCOURAGED TO READ GREATER DETAILS AVAILABLE IN THE RHP.

BIDDER’S UNDERTAKING AND CONFIRMATION FOR BID CUM APPLICATION FORM

(IN CASE OF A JOINT BID, THE CONFIRMATIONS, AUTHORISATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST BIDDER WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT BIDDERS. THE FIRST BIDDER SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. On the basis of the RHP dated January 29, 2026, filed with the Registrar of Companies, Delhi, the General Information Document for Investing in Public Offer (“GID”) and having studied the attached details as per the Abridged Prospectus, I/we hereby apply for Allotment to me/us of the Equity Shares in the Issue upon my/ our Bids for maximum number of Equity Shares at or above the Issue Price, to be discovered through the Book Building Process. I/We hereby confirm that I am/we are eligible person(s) to invest in the Issue in accordance with applicable laws. The amount payable on Bidding has been blocked in the ASBA Account with the relevant SCSB or the bank account linked with the UPI ID (in case of UPI Bidders using UPI Mechanism) as mentioned in this Bid cum Application Form, as the case may be. I/We agree to accept the Equity Shares Bid for, or such lesser number as may be Allotted to me/us subject to the terms of the RHP, Abridged Prospectus, the GID, the Bid cum Application Form and other applicable laws. I/We undertake that I/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be Allotted and to register my/our address as given in the Depository records and to place my/our name on the register of members of the Company. I/We acknowledge that in case of QIB Bidders, only the SCSBs (for Bids other than the Bids by Anchor Investors), and the BRLMs and their affiliated Syndicate Member (only in the Specified Locations) have the right to reject Bids (including on technical grounds) at the time of acceptance of Bid cum Application Form provided that the reasons for rejecting the same shall be provided to such Bidder in writing, whereas it has a right to reject it from Non-Institutional Bidders and Individual Bidders based only on technical grounds and/or as specified in the Abridged Prospectus, GID and the RHP. I/We authorise the Company to make the necessary changes in this Bid cum Application Form and the RHP for filing of the Prospectus with the RoC without intimation to me/us and use this Bid cum Application Form as the application form for the purpose of the Issue. I/We confirm that I/we have read the RHP. My/ our investment decision is solely based on the RHP and the Prospectus.

I/We confirm that: EITHER I am/we are Indian national(s) resident in India and I am/we are not applying for the said Equity Shares as nominees of any person resident outside India or foreign nationals OR I am/we are Indian national(s) resident in India and I am/we are applying for the said Equity Shares as power of attorney holder(s) of non-resident Indian(s) as mentioned on non-repatriation basis OR I am/we are Indian national(s) resident outside India and I am/we are applying for the said Equity Shares on my/our own behalf through NRO account on non-repatriation basis. I am/we are, or at any time the Equity Shares are purchased will be, the beneficial owner of such Equity Shares and I/we and any customer I/we represent, am/are located outside the United States within the meaning of Regulation S under the U.S. Securities Act of 1933, as amended, (“U.S. Securities Act”) and am/are purchasing the Equity shares in an “offshore transaction” as defined in Regulation S under the U.S. Securities Act and (b) am/are not an affiliate of the Company, or a person acting on behalf of such affiliate. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. This Bid cum Application Form is being issued to you on basis that you (i) agree to abide by (1) this Bid cum Application Form and (2) the RHP together with the terms and conditions contained therein.

FOR QIB BIDDERS: I/We confirm that the Bid size/maximum Equity Shares applied for by me/us do not exceed the relevant regulatory approvals/limits. I am/We are not prohibited from accessing capital markets under any order/ruling/judgment of any regulatory, judicial or any other authority, including Securities and Exchange Board of India (“SEBI”) or under the provisions of any law, regulation or statute.

Further: 1) In accordance with ASBA process provided in the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (“SEBI ICDR Regulations”) and as disclosed in the RHP, I/we authorise (a) the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs (at Designated SCSBs Branches) or the RTAs (at the Designated RTA Locations) or the CDPs (at Designated CDP Locations), as the case may be, to do all acts as are necessary to make the application in the Issue, including uploading my/our Bid, blocking, unblocking of funds in the bank account of the applicant maintained with the SCSB as specified in the Bid cum Application Form or in the bank account of the Applicant linked with the UPI ID provided in the Bid cum Application Form, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from Registrar to the Issue or the Sponsor Bank, as the case may be, after finalisation of Basis of Allotment; and (b) the Registrar to the Issue or Sponsor Bank, as the case may be, to issue instruction to the SCSBs to unblock the funds in the specified bank account upon finalisation of the Basis of Allotment. 2) In case the amount available in the specified bank account is insufficient as per the highest Bid option, the SCSB shall reject the application. 3) I/We hereby authorise the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs (at Designated SCSBs Branches) or CDPs (at Designated CDP locations) or the RTAs (at Designated RTA locations), as the case may be, to make relevant revisions as may be required to be done in the Bid, in the event of a revision of the Price Band.

I/We hereby provide my/our consent to the Stock Exchanges / Sponsor Banks / NPCI / Registrar to the Issue for collecting, storing and usage validating my/our PAN details from the bank account where my/ our amount is blocked by the relevant SCSBs.

I/We acknowledge that as per existing policy of the Government of India, OCBs cannot participate in the Issue. I am/ We are not an OCB. For further details, see “*Issue Procedure*” and “*Restrictions on Foreign Ownership of Indian Securities*” on page 291 and 326 respectively of the RHP.

INSTRUCTION FOR FILLING UP THE BID CUM APPLICATION FORM

- Name of Sole/ First Bidder should be exactly the same as it appears in the Depository records. In case of joint Bids, only the name of the first Bidder (which should also be the first name in which the beneficiary account is held) should be provided in the Bid cum Application Form. The Bid means an ‘Indication to make an Issue’ during the Bid/Issue period by a Bidder and not ‘an Issue’.
- The first Bidder should mention his/ her PAN allotted under the Income Tax Act, DP ID, UPI ID (as applicable) and Client ID except for Bids by or behalf of the Central or State Government and the officials appointed by the courts and by Investors who are exempted from the requirement of obtaining/ specifying their PAN for transacting in the securities markets and by persons residing in the state of Sikkim, and any other category of Bidders including without limitation, multilateral/bilateral institutions the Bidders or in the case of Bid in joint names, the First Bidder (the first name under which the beneficiary account is held), should mention his/ her PAN allotted under the Income Tax Act, 1961. Any Bid cum Application Form without the PAN is liable to be rejected other than as specified above.
- Based on the PAN, DP ID, UPI ID (as applicable) and Client ID provided by the Bidders, the Registrar to the Issue will obtain demographic details registered with depository participants to be used among other things for allotment, technical rejections, or unblocking of ASBA Account. Hence, Bidders are advised to immediately update any change in their demographic details as appearing on the records of the Depository Participant to ensure accuracy of records. Please note that failure to do so could result in failure in allotment of Equity Shares, delays in unblocking of ASBA Account at the Bidders sole risk and neither the Syndicate nor the Registrar or RTAs/CDPs or the SCSBs nor the Company shall have any responsibility and undertake any liability for the same.
- Bid Lot and Price Band:** The face value of Equity Shares is ₹ 10/- each. The Price Band will be decided by our Company in consultation with the BRLM and advertised in all edition of Business standard (a widely circulated English national daily newspaper), all edition of Business standard (a widely circulated Hindi national daily newspaper) and Hindi edition of Pratibha (a widely circulated Hindi Regional daily newspaper, Hindi being the Regional language of Delhi, Where our registered office is located), at least two (2) Working Days prior to the Bid/ Issue Opening Date, with the relevant financial ratios calculated at the Floor Price and at the Cap Price and have been made available to the Emerge platform of NSE Limited (“NSE EMERGE”) for the purpose of uploading on their websites in accordance with SEBI ICDR Regulations. In case of any revision to the Price Band, the Bid/Issue Period will be extended for at least three (3) additional Working Days after such revision in the Price Band, subject to the Bid/ Issue Period not exceeding a total of ten (10) Working Days. In case of force majeure, banking strike or similar circumstances, our Company may, in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of one (1) Working Day, subject to the Bid/Issue Period not exceeding a total of ten (10) Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a press release and also by indicating the changes on the website of the BRLMs, and on the terminals of the Member of the Syndicate and by intimation to the Designated Intermediaries and the Sponsor Bank(s), as applicable.
- Maximum and Minimum Bid Size:** In case of Individual Investor, such number of Equity Shares in multiples of the minimum Bid Lot such that the Minimum bid size shall be 2 lots with minimum application size of above ₹ 2 lakhs. In case of Non-Institutional Bidders and QIB Bidders, the minimum Bid size shall be such number of Equity Shares in multiples of the minimum such that they shall apply for more than 2 bid lots and the bid amount exceeds ₹ 2,00,000/-. The maximum Bid by any investor should not exceed the investment limits prescribed for them by applicable laws and mentioned in the RHP.
- Please tick Category as applicable to ensure proper upload of Bid in Stock Exchange system.
- Please tick investor status as applicable. Please ensure investor status is updated in your Depository records.
- “Cheques/Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted”.** Eligible NRIs bidding on a non-repatriation basis by using the Resident Bid cum Application Form are required to authorise their SCSB to confirm or accept the UPI Mandate Request in case of Individual Investors Bidding through the UPI Mechanism, block their Non-Resident Ordinary (NRO) Accounts for the full Bid Amount, at the time of the submission of the Bid cum Application Form. All Bidders including the Eligible NRIs Bidding on a non-repatriation basis can obtain the Bid cum Application Form from the Registered and Corporate Office of the Company or from any of the members of the Syndicate or CDPs or RTAs or Registered Brokers from the Bidding centers. In accordance with applicable law and UPI Circulars, Bidders to please ensure that SCSB where the ASBA Account is maintained has notified at least one branch in the location where Bid cum Application Forms will be deposited by Designated Intermediaries.
- Please note that application made using third party UPI ID or third party ASBA Bank Account are liable to be rejected.
 - QIBs cannot use UPI Mechanism to apply. UPI Bidders applying up to ₹ 500,000 shall apply through UPI mode as per NPCI vide circular reference no. NPCI/UPI/OC No. 127/2021-22 dated December 09, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/ CIR/P/2023/45 dated April 5, 2023.
 - UPI Bidders using UPI Mechanism:**
 - Please ensure that your bank is offering UPI facility for public offers.
 - Please mention UPI ID clearly in CAPITAL LETTERS only.
 - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43>) respectively, as updated from time to time.
 - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Bid cum Application Form.
 - UPI ID cannot exceed 45 characters.
 - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
 - UPI Bidders Bidding using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN.
 - For further details, see “*Issue Procedure*” on page 291 of the RHP.
- Only the first Bidder is required to sign the Bid cum Application Form/Bid Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the first Bidder is not the account holder, ensure that the Bid cum Application Form is signed by the account holder. Necessary revisions in the Bidders’ undertaking and instructions will be required depending upon the jurisdiction in which the sale of shares is proposed.
- Other Instructions:** a. Bids must be made only in the prescribed Bid cum Application Form. b. Bids must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the members of the Syndicate, Registered Broker, CDPs, RTAs, and/or SCSB’s will not be liable for errors in data entry due to incomplete or illegible Bid cum Application Forms. c. Ensure that all applicable documents in support of the Bid are attached with the Bid cum Application Form.
- The Bidders may note that in case the DP ID, Client ID and PAN mentioned in the Bid cum Application Form and entered into the electronic bidding systems of the Stock Exchange do not match with the DP ID, Client ID and PAN available in the Depository database, the Bid cum Application Form is liable to be rejected.
- The Equity Shares have not been and will not be registered under the Securities Act or any other applicable law of the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are only being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and pursuant to the applicable laws of the jurisdictions where those offers and sales are made. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.
- You may be sent the RHP either in physical form or electronic form or both. You shall not distribute or forward these documents and these documents are subject to the disclaimers and restrictions contained in or accompanying them.

Note: Terms used but not defined herein shall have the meaning assigned to such terms in the RHP. For detailed instructions for filling the various fields of this Bid cum Application Form, please refer to the GID, which is available on the websites of the BRLMs and Stock Exchange.

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- In case of queries related to Allotment/ credit of Allotted Equity Shares, the Bidders should contact Registrar to the Issue.
- In case of Bids submitted to the SCSBs, the Bidders should contact the relevant SCSB.
- In case of queries related to upload of Bids submitted to the relevant Members of the Syndicate / RTAs / Registered Brokers / CDPs, as applicable, the Bidders should contact the relevant Designated Intermediary.
- For UPI related queries, investors can contact NPCI at the toll free number- 18001201740 and Mail Id: ipo.upi@npci.org.in and the Registrar to the Issue at Tel.: +91 22-6263 8200; and E-mail: ipo@bigshareonline.com;
- In case of ASBA Bidders (other than 3-in-1 Bids) for a bid above INR 5,00,000, ensure that the bid is uploaded only by the SCSBs
- Ensure that you have accepted the UPI Mandate Request received from the Sponsor Bank prior to 5:00 p.m. of the Bid/Issue Closing Date

COMPANY CONTACT DETAILS

BRANDMAN RETAIL LIMITED
Registered Office: DPT 718-719, 7th Floor, DLF Prime Tower, Okhla Phase-1, Okhla Industrial Area Phase-1, South Delhi, New Delhi, Delhi, India, 110020
Contact Person: Sanchita Rameka, Company Secretary & Compliance Officer
Telephone: +91 9599244949; **E-mail Id:** info@brandmanretail.com;
Website: www.brandmanretail.com
CIN No: U52399DL2021PLC383350

REGISTRAR CONTACT DETAILS

BIGSHARE SERVICES PRIVATE LIMITED
Address: Pinnacle Business Park, Next to Ahura Center, Mahakali Caves Road, Andheri East, Mumbai-400093
Contact Person: Mr. Babu Raphael C.
Telephone: +91 22-6263 8200; **Fax No.:** +91 22 6263 8299
E-Mail Id: ipo@bigshareonline.com; **Website:** <http://www.bigshareonline.com/>
Investor Grievance E-Mail ID: ipo@bigshareonline.com
Sebi Registration Number: INR000001385
CIN: U99999MH1994PTC076534



This is an abridged prospectus containing salient features of the Red Herring Prospectus dated January 29, 2025, (the “RHP”). You are encouraged to read greater details available in the RHP (Download link: www.brandmanretail.com)

THIS ABRIDGED PROSPECTUS CONSISTS OF TEN PAGES. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES

You may obtain a physical copy of the Bid-cum-Application form and the RHP from stock exchange/s, syndicate members, registrar to issue, share transfer agents, depository participants, stock brokers, underwriters, bankers to the issue, investors’ associations or Self Certified Syndicate Banks. You may also download the RHP from the websites of SEBI, Book Running Lead Managers and Stock Exchanges that is www.sebi.gov.in; www.nseindia.com; www.bseindia.com; websites of BRLM’s



BRANDMAN RETAIL LIMITED

Corporate Identification Number: U52399DL2021PLC383350,

Registered Office: DPT 718-719, 7th Floor, DLF Prime Tower, Okhla Phase-1, New Delhi-110020, Okhla Industrial Area Phase-I, South Delhi, New Delhi, Delhi, India, 110020.

Contact Person: Sanchita Rameka, Company Secretary and Compliance Officer

Telephone: +91 9599244949; Email: cs@brandmanretail.com; Website: www.brandmanretail.com.

PROMOTERS OF THE COMPANY: MR. ARUN MALHOTRA, MS. KAVYA MALHOTRA AND MS. KASHIKA MALHOTRA

DETAILS OF ISSUE TO PUBLIC

Type of Issue (Fresh/ OFS/ Fresh & OFS)	Fresh Issue Size (By no. of shares or by amount in ₹)	OFS Size (by no. of shares or by amount in ₹)	Total Issue Size (By no. of shares or by amount in ₹)	Issue Under 229(1)/ 229 (2)	Share Reservation		
					QIB	NII	II
Fresh Issue	Upto 48,91,200* Equity Shares of face value of ₹ 10.00 each amounting up to ₹ [●] Lakhs	Nil	Upto 48,91,200* Equity Shares of face value of ₹ 10.00 each amounting up to ₹ [●] Lakhs	This Issue Being Made in Terms of Regulation 229(2) Of Chapter IX of The SEBI (ICDR) Regulations, 2018 as amended.	Not more than [●] Equity Shares	Not less than [●] Equity Shares	Not less than [●] Equity Shares

*Subject to finalization of the Basis of Allotment

These equity shares are proposed to be listed on NSE Emerge (i.e. Emerge Platform of National Stock Exchange of India Limited)

OFS: Offer for Sale

Price Band, Minimum Bid Lot & Indicative Timelines

Price Band*	₹167.00 to ₹176.00 Per Equity Share of Face Value of ₹ 10.00 Each
Minimum Bid Lot Size	2 lots in multiples of 800 Equity Shares
Bid/Issue Opens On	Wednesday, February 04, 2026
Bid/Issue Closes On	Friday, February 06, 2026
Finalisation of Basis of Allotment	On or before Monday, February 9, 2026
Initiation of Allotment/Refunds	On or before Tuesday, February 10, 2026
Credit of Equity Shares to Demat accounts of Allottees	On or about Tuesday, February 10, 2026
Commencement of trading of Equity Shares	On or about Wednesday, February 11, 2026

*For details of **Price Band** and **Basis for Issue Price**, please refer to price band advertisement and page 115 of RHP.

The Anchor Investors shall bid during the Anchor Investor Bidding Period on Tuesday, February 03, 2026 i.e. one working day prior to the Bid/Issue Opening Date.

Details of WACA of all shares transacted over the trailing eighteen months from the date of RHP.

Period	Weighted Average Cost of Acquisition (in ₹)	Upper end of the Price Band (₹ 176.00 is “X” times the weighted Average cost of Acquisition)	Range of acquisition price: Lowest Price – Highest Price (in ₹)
Trailing 18 Months from the date of RHP	₹ 147.00	1.20	₹167.00 - ₹176.00

*WACA: Weighted Average Cost of Acquisition shall be calculated on a fully diluted basis for the trailing eighteen months from the date of RHP.

RISK IN RELATION TO THE FIRST ISSUE

This being the first public Issue of Equity Shares of our Company, there has been no formal market for the Equity Shares of our Company. The face value of Equity Shares is ₹10.00 each and the Issue Price is [●] times the face value of the Equity Shares. The Issue Price determined and justified by our Company in consultation with the Book Running Lead Manager on the basis of the assessment of market demand for the Equity Shares by way of the book-built process, in accordance with the SEBI ICDR Regulations, and as stated in chapter titled “**Basis for Issue Price**” on page 115 of the Red Herring Prospectus, should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding active and/or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.

GENERAL RISKS

Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the Risk Factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue, including the risks involved. The Equity Shares in the issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI") nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on the page 32 of the Red Herring Prospectus.

PRICE INFORMATION OF BOOK RUNNING LEAD MANAGER

A. DISCLOSURE OF PRICE INFORMATION OF PAST ISSUES HANDLED BY GRETEX CORPORATE SERVICES LIMITED

Sr. No.	Issuer Name	Issue Size (₹ in Cr.)	Issue Price	Listing Date	Opening Price on Listing Date (₹)	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark)		
						30 th Calendar Days from Listing	90 th Calendar Days from Listing	180 th Calendar Days from Listing
Main Board								
1.	Akme Fintrade (India) Limited	132.00	120.00	June 26, 2024	127.00	-11.82, [3.38]	-13.15, [7.93]	-28.58, [-0.17]
SME Platform								
1.	Rapid Fleet Management Services Limited	43.87	192.00	March 28, 2025	195.00	5.57, [2.21]	-2.89, [7.34]	-4.18 [7.02]
2.	Retaggio Industries Limited	15.50	25.00	April 07, 2025	25.10	-18.25, [10.4]	-19.44, [14.08]	-6.75, [10.73]
3.	Moving Media Entertainment Limited	43.40	70.00	July 03, 2025	71.00	3.11 [-3.31]	11.46 [-3.03]	-32.45 [2.10]
4.	Silky Overseas Limited	30.68	161.00	July 07, 2025	171.00	-24.84 [-3.48]	-28.59, [-1.51]	-11.11 [3.41]
5.	Sellowrap Industries Limited	30.28	83.00	August 01, 2025	90.00	9.05 [0.24]	9.84, [6.06]	23.18, [3.16]
6.	ARC Insulation & Insulators Limited	41.19	125.00	August 29, 2025	145.00	-28.71 [0.85]	-42.9, [7.28]	N.A.
7.	Taurian MPS Limited	42.53	171.00	September 16, 2025	210.00	49.66, [1.87]	-6.1, [3.12]	N.A.
8.	M P K Steels (I) Limited	25.74	79.00	October 06, 2025	80.00	-8.74, [2.04]	71.56, [4.46]	N.A.
9.	Munish Forge Limited	73.92	96.00	October 08, 2025	105.00	7.94, [1.78]	-6.58, [4.52]	N.A.
10.	Flywings Simulator Training Centre Limited	57.05	191.00	December 12, 2025	195.00	3.54, [-0.99]	N.A.	N.A.

Sources: All share price data is from www.bseindia.com and www.nseindia.com

Note:

- The BSE SENSEX and NSE NIFTY are considered as the Benchmark Index.
- Price on BSE & NSE are considered for all the above calculations.
- In case 30th, 90th and 180th day is not a trading day, the price / index of the immediately preceding working day has been considered.
- In case 30th, 90th and 180th day, scripts are not traded then the share price is taken of the immediately preceding trading day.

As per SEBI Circular No. CIR/CFD/DIL/7/2015 dated October 30, 2015, the above table should reflect maximum 10 issues (Initial Public Offers) managed by the Book Running Lead Manager. Hence, disclosure pertaining to recent 10 issues handled by the Book Running Lead Managers are provided.

Name of BRLM and contact details (telephone and Email Id)	GRETEX CORPORATE SERVICES LIMITED Address: A-401, Floor 4 th , Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (W), Delisle Road, Mumbai-400013, Maharashtra, India. Tel No.: +91 93319 26937, Email: info@gretexgroup.com ; Website: www.gretexcorporate.com Contact Person : Mr. Pradip Agarwal SEBI Registration No: INM000012177, CIN: L74999MH2008PLC288128
Name of the Syndicate Member	GRETEX SHARE BROKING LIMITED Address: A-401, Floor 4 th , Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (W), Delisle Road, Mumbai-400013, Maharashtra, India. Tel No.: +91 22 6930 8500, Email: compliance@gretexbroking.com ; Website: www.gretexbroking.com Contact Person : Mr. Jignesh Jayantilal Lathigra SEBI Registration No: INZ000166934; CIN: U65900MH2010PLC289361
Name of the Market Makers	GRETEX SHARE BROKING LIMITED Address: A-401, Floor 4 th , Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (w), Delisle Road, Mumbai- 400013, Maharashtra, India. Contact Person: Mr. Jignesh Jayantilal Lathigra; Contact No.: +91 22 6930 8500 Email: compliance@gretexbroking.com ; Website: www.gretexbroking.com SEBI Registration No: INZ000166934 CIN: U65900MH2010PLC289361 Market Maker Registration No.: (SME Segment of BSE Limited): SMEMM0617628062012

	SHREE BAHUBALI STOCK BROKING LIMITED Address: 12, India Exchange Place, 3 rd Floor, Kolkata, Kolkata, West Bengal, India, 700001 Contact Person: Mr. Shresth Jain Contact No.: +91 99586 08968 Email: Shresthjain@bahubali.in Website: www.bahubali.in SEBI Registration No: INZ000103838 CIN: U17125WB1994PLC210459 Market Maker Registration No.: (SME Segment of BSE Limited): SMEMM0091419022018
Name of Registrar to the Issue and contact details	BIGSHARE SERVICES PRIVATE LIMITED Address Pinnacle Business Park, Office No. S6-2, 6 th Floor, Mahakali Caves Road, Next to Ahura Centre, Andheri East, Mumbai-400093, Maharashtra, India Tel No.: +91 22 6263 8200 E-mail: ipo@bigshareonline.com; Website: www.bigshareonline.com Investor Grievance E-mail: investor@bigshareonline.com Contact Person: Mr. Babu Rapheal C. SEBI Registration No.: INR000001385; CIN: U99999MH1994PTC076534
Name of Statutory & Peer Review Auditor	Manish Pandey & Associates, Chartered Accountants
Name of Credit Rating Agency and the rating or grading obtained, if any	Not Applicable
Name of Debenture Trustee, if any	Not Applicable
Self-Certified Syndicate Banks	The list of banks is available on: https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35
Non-Syndicate Registered Brokers	You can submit Bid-cum-Application Forms in the Issue to Non-Syndicate Registered Brokers at the Non-Syndicate Broker Centres. For further details, see section titled “ Issue Procedure ” beginning at page 291 of the RHP.
Details regarding website address(es) / link(s) from which the investor can obtain list of Registrar to issue and share transfer agents, depository participants and stockbrokers who can accept application from investor (as applicable)	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes

PROMOTERS OF THE ISSUER COMPANY

Sr. No.	Name	Individual/ Corporate	Experience & Educational Qualification
1	Mr. Arun Malhotra	Individual	Mr. Arun Malhotra is the Promoter, Managing Director and Chairman of our Company and has been associated with our Board since incorporation. He has completed his Bachelor of Commerce from University of Delhi in 1989. He has about 22 years of experience in the field of retail branding solutions. Further, he is also a director in our Subsidiary. Mr. Arun Malhotra brings a wealth of knowledge and expertise to his role. He oversees the Company's operations and is responsible for strategic and managerial function. He excels in driving business development, optimizing operational efficiencies, and fostering a culture of innovation. His extensive industry experience and keen business acumen have enabled our Company to achieve significant milestones, expanding its market reach and enhancing profitability.
2	Ms. Kavya Malhotra	Individual	Ms. Kavya Malhotra is the Promoter and Whole-Time Director of our Company, who has been associated with our Board since incorporation. She has completed Bachelor of Commerce from University of Delhi in 1995. She has about 22 years of experience in the field of retail branding solutions. Further, she is a director in our Subsidiary. She is associated with our company since incorporation, and her knowledge and insights have been a valuable asset for our Company. She is accountable for the strategic leadership and management of the Company's human resources function, ensuring alignment with organizational goals and fostering a high performance workforce.
3	Ms. Kashika Malhotra	Individual	Ms. Kashika Malhotra is the Promoter and Non-Executive Director of our Company. She is qualified with an MA in Management and Sustainable Development from University of St. Andrews, Scotland in 2024. She has about 1.5 years' experience in the apparel industry and brand development and has joined our Company from June 13, 2024. She brings an enthusiastic approach to drive progress across the team. She has been associated with the Company as the Head of Business Development and Partner Brands from July 2024 and has since then been actively involved in developing strategic partnerships and development strategies for optimization of brand positioning in a competitive market. She is also the Founder and Director of Yoginii Lifestyle Private Limited from February 2025.

BUSINESS OVERVIEW AND STRATEGY

Company Overview: Our Company was incorporated on July 07, 2021, by our Promoters Mr. Arun Malhotra and Ms. Kavya Malhotra. Brandman Retail Limited is a resource for licensed fashion and lifestyle brands in category - shoes and athleisure apparels. Our Company distributes licensed fashion and lifestyle products in the shoes and athleisure apparels across multiple channels of distribution. The Company has developed expertise in product design and quality through its experience in the industry and aims to maintain its position within its operating segment. Our Company offers products in various price categories and supplies them to retailers operating through different formats. Our Company engages in developing and distributing products under licensed and partner brands for sale to customers across offline and online channels.

Our Products:

- Footwear
- Apparels
- Accessories and Equipment

The course wise revenue from operations is as below:

(₹ in lakhs)

Particulars	For the nine months period ended December 31, 2025		For Financial Year ended on					
			March 31, 2025		March 31, 2024		March 31, 2023	
	Consolidated		Consolidated		Consolidated		Standalone	
	Amount	% of total revenue	Amount	% of total revenue	Amount	% of total revenue	Amount	% of total revenue
Footwear	6,841.62	71.78%	11,405.11	84.30%	11,797.25	95.65%	4,025.04	86.92%
Apparels	2,395.81	25.14%	2,055.83	15.20%	463.85	3.76%	524.52	11.33%
Accessories and Equipment	293.87	3.08%	68.56	0.51%	72.16	0.59%	81.4	1.76%
Total	9,531.31	100.00%	13,529.49	100.00%	12,333.26	100.00%	4,630.96	100.00%

Key Performance Indicators of Our Company:

Key Financial Indicators:

(₹ in lakhs)

Particulars	For the nine months period ended December 31, 2025	For the Financial year ended on		
		FY 2024-25	FY 2023-24	FY 2022-23
		Consolidated		Standalone
Revenue from Operations ⁽¹⁾	9,531.31	13,529.49	12,333.26	4,630.96
Total Income ⁽²⁾	9,720.90	13,630.41	12,349.21	4,631.02
EBITDA ⁽³⁾	2,702.36	3,114.69	1,200.72	101.60
EBITDA Margin ⁽⁴⁾	28.35%	23.02%	9.74%	2.19%
Restated profit for the period/year ⁽⁵⁾	1,967.23	2,095.42	827.42	41.51
PAT Margin (%) ⁽⁶⁾	20.64%	15.49%	6.71%	0.90%
Net worth ⁽⁷⁾	6,026.27	2,979.47	884.03	56.62
Return on Net Worth (%) ⁽⁸⁾	32.64%	70.33%	93.60%	73.32%
Return on Average Equity ("RoE") (%) ⁽⁹⁾	43.69%	108.47%	175.92%	106.76%
Return on Capital Employed ("RoCE") (%) ⁽¹⁰⁾	36.92%	75.08%	93.22%	28.03%
Net Asset Value Per Share (₹) (post-bonus) ⁽¹¹⁾	46.57	23.37	6.93	0.44
Debt-Equity Ratio ⁽¹²⁾	0.26	0.40	0.40	2.91

Notes:

⁽¹⁾ Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements

⁽²⁾ Total income includes revenue from operation and other income.

⁽³⁾ EBITDA is calculated as Profit before tax + Depreciation + Finance Cost - Other Income

⁽⁴⁾ 'EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations

⁽⁵⁾ Restated profit for the period/year includes profit for the period as per restated financial statements

⁽⁶⁾ 'PAT Margin' is calculated as PAT for the period/year divided by revenue from operations

⁽⁷⁾ Net worth as defined under Regulation 2(1)(hh) of the SEBI ICDR Regulations means the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, as per the audited balance sheet, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation.

⁽⁸⁾ Return on Net Worth is ratio of Profit After Tax (PAT) & Net Worth

⁽⁹⁾ Return on Average Equity is ratio of Profit After Tax (PAT) & Return on Average Equity

⁽¹⁰⁾ Return on Capital Employed is ratio of Earnings Before Interest and Tax (EBIT) & Capital Employed

⁽¹¹⁾ Net Asset Value Per Share is ratio of Net Worth & Total No. of Equity Shares Outstanding (post-bonus)

⁽¹²⁾ Debt-Equity Ratio is ratio of Total Debt & Shareholders' Equity

Key Operational Indicators:

(₹ in Lakhs unless otherwise stated)

Particulars	For the Nine months period ended on December 31, 2025	For the financial year ended on		
		31-Mar-25	31-Mar-24	31-Mar-23
	Consolidated	Consolidated	Consolidated	Standalone
Number of retail outlets ⁽¹⁾	19	13	11	8
Rent in respect of Retail outlets ⁽²⁾	1,043.26	856.12	815.24	558.28
Employee Benefit Cost ⁽³⁾	506.71	525.31	486.79	310.00
B2C Sale ⁽⁴⁾	3,583.94	2,981.39	2,695.35	1,880.90
B2C Sales Growth ⁽⁵⁾	-*	10.61%	43.30%	-
Total Area (In Sq. ft) ⁽⁶⁾	29,549	17,158	12,440	8,242
Revenue per square foot (Amount in ₹) ⁽⁷⁾	12,128.80	17,376.07	21,666.77	22,820.89
Number of units sold (In units) ⁽⁸⁾	52,721	49,410	54,130	47,515
Average transaction value (Amount in ₹) ⁽⁹⁾	6,797.94	6,033.97	4,979.39	3,958.53

Notes:

- ⁽¹⁾ The number of retail outlets represents the leased premises occupied by the Company across various locations in India.
- ⁽²⁾ Rent refers to lease rental payments made during the reporting periods in relation to retail outlets.
- ⁽³⁾ Employee Benefit Cost includes Salary, Wages & Bonus, Gratuity Expense, Contribution to provident & other funds and Staff Welfare Expense as appearing in the Restated Financial Statements.
- ⁽⁴⁾ B2C Sale represents sales from all EBO and MBO Store during the respective financial years.
- ⁽⁵⁾ B2C Sales Growth represents growth in revenue from store year-on-year.
- ⁽⁶⁾ Total Area represents combined area of all the EBO and MBO Store during the respective financial years.
- ⁽⁷⁾ Revenue per square foot has been computed by dividing B2C Sales by the total area.
- ⁽⁸⁾ Number of units sold represents number of products sold from all the EBO and MBO Store during the respective financial years.
- ⁽⁹⁾ Average Transaction Value has been computed as total store sales divided by the total number of units sold during the respective financial year.

*The B2C sales is not annualised and hence cannot be compared to calculate growth rate

For further detail on Key Performance Indicators of our company, please refer Chapter Titled “Basis for Issue Price” on page 115 of the Red Herring Prospectus.

Client Profile or Industries Served: We serve the retail industry, specializing in footwear, apparel, and fashion-related businesses across both offline and online platforms.

Percentage of our Top 10 Customers of Total Sales:

(₹ in Lakhs)

Particulars	For the Nine months period ended on December 31, 2025		For the Financial Year ended on					
			March 31, 2025		March 31, 2024		March 31, 2023	
	Consolidated		Consolidated		Consolidated		Standalone	
	Amount	% of Revenue	Amount	% of Revenue	Amount	% of Revenue	Amount	% of Revenue
Top One Customer	3,661.32	38.41%	5,854.71	43.27%	6,325.89	51.29%	1,340.37	28.94%
Top Three Customers	4,798.12	50.34%	8,181.69	60.47%	6,936.50	56.24%	1,719.84	37.14%
Top Five Customers	5,085.55	53.36%	8,835.71	65.31%	7,046.87	57.14%	1,883.62	40.67%
Top Ten Customers	5,288.95	55.49%	9,377.56	69.31%	7,210.67	58.47%	2,105.25	45.46%

Percentage of our Top 10 Suppliers of Total Purchase:

(₹ in Lakhs)

Particulars	For the nine months period ended on December 31, 2025		For the Financial Year ended on					
			March 31, 2025		March 31, 2024		March 31, 2023	
	Consolidated		Consolidated		Consolidated		Standalone	
	Amount	% of Total Purchases	Amount	% of Total Purchases	Amount	% of Total Purchases	Amount	% of Total Purchases
Top One Supplier	2,285.58	36.40%	2,564.30	45.14%	2,332.56	32.39%	3,317.90	68.34%
Top Three Suppliers	5,122.12	81.58%	3,688.55	64.93%	4,767.68	66.21%	4,435.04	91.36%
Top Five Suppliers	5,577.26	88.83%	4,414.53	77.71%	5,489.58	76.23%	4,603.72	94.83%
Top Ten Suppliers	6,059.76	96.51%	5,055.62	89.00%	5,533.71	76.85%	4,615.32	95.07%

Intellectual Property, if any: As on the date of the Red Herring Prospectus, the Company has filed several trademark applications, including Application No. 6509904 in Class 35, which has successfully cleared the formalities check. Further, the Company has filed additional applications being Application Nos. 6476663 in Class 18, 6476664 in Class 25, and 6476666 in Class 35, which are presently under objection, and Application No. 6476665 in Class 28, which has been accepted and advertised. For further details, please refer to the chapter titled “Our Business” on page 151 of the Red Herring Prospectus.

Market Share: Not Applicable

Manufacturing plant: Not Applicable

Employee Strength: As on December 31, 2025 there are total of 161 employees on payroll.

BOARD OF DIRECTORS				
Sr. No.	Name	Designation (Independent / Whole-time / Executive / Nominee)	Experience & Educational Qualification	Other Directorships
1	Mr. Arun Malhotra	Managing Director and Chairman	<p>Experience: He has about 22 years of experience in the field of retail branding solutions. Further, he is also a director in our Subsidiary. He brings a wealth of knowledge and expertise to his role. He excels in driving business development, optimizing operational efficiencies, and fostering a culture of innovation. He has extensive industry experience and keen business acumen.</p> <p>Educational Qualification: Bachelor of Commerce</p>	<p>Indian Companies</p> <ol style="list-style-type: none"> 1. Sunglass Palace Private Limited 2. Sports Implus Private Limited 3. Vault Kicks Private Limited 4. AKKA Luxury Brand Distribution Private Limited 5. SGPL India Fashion Private Limited (formerly known as Akak Globe Holdings Private Limited) 6. Inswi Watches & Jewellery (India) Private Limited 7. Incubator Ecom Private Limited <p>Foreign Companies</p> <ul style="list-style-type: none"> • Nil <p>Limited Liability Partnership</p> <ul style="list-style-type: none"> • AM Logistics & Warehousing LLP
2	Ms. Kavya Malhotra	Whole-time Director	<p>She has about 22 years of experience in the field of retail branding solutions. Further, she is a director in our Subsidiary. She is associated with our company since incorporation, and her knowledge and insights have been a valuable asset for our Company.</p> <p>Educational Qualification: Bachelor of Commerce</p>	<p>Indian Companies</p> <ol style="list-style-type: none"> 1. Yoginii Lifestyle Private Limited 2. SGPL India Fashion Private Limited (formerly known as Akak Globe Holdings Private Limited) 3. Vault Kicks Private Limited 4. Sports Implus Private Limited 5. Sunglass Palace Private Limited 6. Incubator Ecom Private Limited <p>Foreign Companies</p> <ul style="list-style-type: none"> • Nil <p>Limited Liability Partnership</p> <ul style="list-style-type: none"> • AM Logistics & Warehousing LLP
3	Ms. Kashika Malhotra	Non-Executive Director	<p>Experience: She has about 1.5 years' experience in the apparel industry and brand development and has joined our Company from June 13, 2024. She has been associated with the Company as the Head of Business Development and Partner Brands from July 2024. Ms. Kashika Malhotra is also the Founder and Director of Yoginii Lifestyle Private Limited from February 2025.</p> <p>Educational Qualification: MA in Management and Sustainable Development</p>	<p>Indian Companies</p> <ul style="list-style-type: none"> • Yoginii Lifestyle Private Limited <p>Foreign Companies</p> <ul style="list-style-type: none"> • Nil <p>Limited Liability Partnership</p> <ul style="list-style-type: none"> • Nil
4	Mr. Paul Jonathan Silvertown	Independent Director	<p>Experience: He has about 35 years of experience in the apparel, fashion and retail industry. He has served as Vice President (Sales) from 2006 to 2008, Vice President (Global Sales) from 2008 to 2017 and as General Manager and Vice President from 2015 to 2017 with Canada Goose, an entity which is involved in the business of manufacturing of performance luxury apparel. Post his stint in this entity, Paul joined Progression Brands Group in August 2017, which provides operational expertise to companies and groups involved in the apparel industry and continues to hold the position of director on the board of the said organisation. He is currently also the President and CEO of Impact Group Inc. (Canada) from February 2018.</p> <p>Educational Qualification: B.A. in Social Sciences</p>	<p>Indian Companies</p> <ul style="list-style-type: none"> • Nil <p>Foreign Companies</p> <ul style="list-style-type: none"> • Impact Group Inc. (Canada) <p>Limited Liability Partnership</p> <ul style="list-style-type: none"> • Nil

Sr. No.	Name	Designation (Independent / Whole-time / Executive / Nominee)	Experience & Educational Qualification	Other Directorships
5	Mr. Philippe Pierre Dubois	Independent Director	Experience: He brings extensive experience of about 25 years from the apparel and luxury goods industries, marketing strategy and brand development. His career highlights include his stint as Vice President of International Sales and Marketing at Movado Group, Inc. which he joined in 1994 and worked at the said organization till 2008, leadership roles at Badollet International SA from December 2008 till August 2015. As CEO of Rebellion Timepieces from September 2015 to June 2017, he was instrumental in shaping key strategic decisions. He also currently serves on the Board of Tres Hermanos SA since December 2019. Educational Qualification: Bachelors in Economics	Indian Companies • Nil Foreign Companies • Tres Hermanos Limited Liability Partnership • Nil
6	Ms. Neha Shukla	Independent Director	Experience: She has an experience of more than 7 years in legal compliance, secretarial practices and financial reporting. Neha Shukla is serving as the company secretary and compliance officer at Rapid Multimodal Logistics Limited since 2024. Educational Qualification: Bachelors in Commerce (Hons.) & Qualified Company Secretary (An associate of ICSI since 2018)	Indian Companies • Nil Foreign Companies • Nil Limited Liability Partnership • Nil

For further details please refer “Our Management” beginning on page 196 of the RHP.

OBJECTS OF THE ISSUE

The Net Proceeds of the Issue are proposed to be used in accordance with the details provided in the following table:

(₹ in Lakhs)

Sr. No.	Particulars	Total Estimated Expenditure	Estimated Amount to be utilised in	
			FY 2025-26	FY 2026-27
A	Funding Capital Expenditure for expansion of our New Retail Network by launching 15 Exclusive Brand Outlets (EBOs) and Multi-Brand Outlets (MBOs)	2,790.23	558.05	2,232.18
B	Working Capital Requirements for New EBOs and MBOs	1,177.72	-	1,177.72
C	Working Capital Requirements for Existing EBOs and MBOs	2,672.22	1,012.96	1,659.26
D	General Corporate Expenses*	●	●	●
	Net Issue Proceeds	●	●	●

*The amount utilized for General Corporate Purposes shall not exceed 15% of the Gross Issue Proceeds or ₹ 1000 Lakhs, whichever is lesser, in accordance with Regulation 230(2) of the SEBI ICDR Regulations read along with SEBI ICDR (Amendment) Regulations, 2025.

Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues / rights issue, if any, of the Company in the preceding 10 years: Not Applicable

Name of monitoring agency, if any: Care Ratings Limited

Terms of Issuance of Convertible Security, if any: Not Applicable

SHAREHOLDING PATTERN

Sr. No.	Particulars	Pre-Issue number of shares	% Holding of Pre-Issue
1.	Promoter and Promoter Group	1,27,39,800	93.91%
2.	Public	8,26,186	6.09%
	Total	1,35,65,986	100.00

For further details please refer “Capital Structure” beginning on page 91 of the Red Herring Prospectus.

Number/amount of equity shares proposed to be sold by selling shareholders, if any: Not Applicable

RESTATED AUDITED FINANCIALS

(₹ in Lakhs)

Particulars	For the nine months period ended on December 31, 2025	For Financial Year ended on		
		March 31, 2025	March 31, 2024	March 31, 2023
	Consolidated	Consolidated	Consolidated	Standalone
Share Capital	1,356.60	1,275.00	25.00	25.00
Reserves and surplus	4,669.67	1,704.47	859.03	31.62
Net Worth	6,026.27	2,979.47	884.03	56.62
Total Income	9,720.90	13,630.41	12,349.21	4,631.02
Profit after Tax	1,967.23	2,095.42	827.41	41.51

Particulars	For the nine months period ended on December 31, 2025	For Financial Year ended on		
		March 31, 2025	March 31, 2024	March 31, 2023
	Consolidated	Consolidated	Consolidated	Standalone
Total Borrowings	1,567.91	1,186.59	352.84	164.93
Other Financial Information				
Basic & Diluted EPS (Post Bonus) (₹)	15.20	16.43	6.49	0.33
Return on Net Worth (%)	32.64	70.33	93.60	73.32
Net Asset Value Per Share (Pre-Bonus) (₹)	46.57	23.37	353.61	22.65
Net Asset Value Per Share (Post Bonus) (₹)	46.57	23.37	6.93	0.44

Based on Restated Financial Statements for the nine months period ended on December 31, 2025 and financial year ended on March 31, 2025, 2024 and 2023. For further details, see “Financial Information – Restated Financial Information” on page 223 of Red Herring Prospectus.

INTERNAL RISK FACTORS

The below mentioned risks are top 5 risk factors as per the Red Herring Prospectus:

1. Our revenue is significantly dependent on a key brand relationship, and any adverse change in this relationship could materially affect our business, financial condition, and results of operations.
2. The Restated Financial Statements have been provided by Peer Reviewed Chartered Accountants who were not the Statutory Auditor of our Company for FY 2022-23.
3. A significant portion of our revenue is generated from our top ten customers, and the loss of one or more such customers, the deterioration of their financial condition or prospects, or a reduction in their demand for our products could adversely affect our business, revenues, profitability, financial condition and cash flows.
4. Our revenue is highly dependent on sale of footwear products, and any adverse developments in this product category may materially affect our business, financial condition and results of operations.
5. We rely on non-exclusive supply, license and distribution arrangements with multiple international brands, and any adverse changes in these arrangements may materially affect our business, operations, and financial results.

For further details please refer “Risk Factors” beginning on page 32 of the Red Herring Prospectus.

SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

A. Total number of outstanding litigations against the company and amount involved:

Name of Entity	No. of Criminal Proceedings	No. of Tax proceedings	No. of Statutory or Regulatory Proceedings	No. of Disciplinary actions by the SEBI or Stock Exchanges	No. of Material Civil Litigations	Aggregate amount involved (₹ in Lakhs)*
Company						
By the company	-	-	-	-	-	-
Against the company	-	6	-	-	-	8.38
Promoters						
By Promoter	-	-	-	-	-	-
Against Promoter	-	3	-	-	-	1.85
Directors other than Promoters						
By our directors	-	-	-	-	-	-
Against the Directors	-	-	-	-	-	-
Group Companies						
By the Group Company	-	-	-	-	-	-
Against the Group Company	-	1	-	-	-	20.28
Subsidiary Company						
By the Subsidiary Company	-	-	-	-	-	-
Against the Subsidiary Company	-	-	-	-	-	-
KMPs/SMPs						
By our KMPs/SMPs	-	-	-	-	-	-
Against the KMPs/SMPs	-	-	-	-	-	-

B. Brief details of top 5 material outstanding litigations against the company and amount involved: NIL

C. Regulatory Action, if any - disciplinary action taken by SEBI or stock exchanges against the Promoters in last 5 financial years including outstanding action, if any: NIL

D. Brief details of outstanding criminal proceedings against Promoters: NIL

ANY OTHER IMPORTANT INFORMATION AS PER BOOK RUNNING LEAD MANAGER / ISSUER – NIL

DECLARATION BY THE COMPANY

We hereby declare that all relevant provisions of the Companies Act, 1956, the Companies Act, 2013 and the guidelines/regulations issued by the Government of India or the guidelines/regulations issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be have been complied with and no statement made in the Red Herring Prospectus is contrary to the provisions of the Companies Act, 1956, the Companies Act, 2013, the Securities and Exchange Board of India Act, 1992 or rules made or guidelines or regulation issued there under, as the case may be. We further certify that all statements in the Red Herring Prospectus are true and correct.

IN THE NATURE OF ABRIDGED PROSPECTUS – MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS (RHP) BIDDER'S UNDERTAKING FOR BID CUM REVISION FORM

I/We (on behalf of joint bidder's, if any) confirm that the Acknowledgement slip for my/our bids are enclosed for the revisions which are being requested. I/We agree to be bound by all the terms & conditions mentioned in the Bid cum Application Form submitted earlier by me/us.

I/We (on behalf of joint bidder's, if any) authorise you to reject this Bid Revision Form, in case any of the details of my existing Bids as appearing on the electronic book building system do not tally with the details given in this Bid Revision Form.

INSTRUCTION FOR FILLING UP THE BID REVISION FORM

- Name of sole/ First Bidder should be exactly the same as it appears in the Depository records. In case of joint Bids, the Bid cum Application Form should contain only the name of the first Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. The Bid means an 'indication to make an Issue' and not 'an Issue'.
- Please ensure that the Bid Options provided are in the same order as that provided in the Bid cum Application Form submitted earlier.
- In case there is no change in the particular Bid Option, please write "NO CHANGE". In case you want to cancel the Bid Option, please write "CANCELLED".
- Total Bid Amount payable must be calculated for the highest of three options, at Bid Price. Total amount to be paid must be calculated net of total amount paid at the time of submission of Bid cum Application Form. Bidders, please ensure that your Bank has notified an SCSB Branch in the city where Application Form is being submitted.
- Revision of Bids in case of Revision of Price Band:** In case of Individual Investor, such number of Equity Shares in multiples of the minimum Bid Lot such that the Minimum bid size shall be 2 lots with minimum application size of above ₹ 2 lakhs. In case of Non-Institutional Bidders and QIB Bidders, the minimum Bid size shall be such number of Equity Shares in multiples of the minimum such that they shall apply for more than 2 bid lots and the bid amount exceeds ₹ 2,00,000/-. The maximum Bid by any investor should not exceed the investment limits prescribed for them by applicable laws and mentioned in the RHP.
- Only the first Bidder is required to sign the Bid cum Application Form/Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of the Bank Account Holder is mandatory. If the first applicant is not the account holder, ensure that the Bid cum Application Form is signed by the account holder.
- Please note that application made using third party UPI ID or third party ASBA Bank Account are liable to be rejected.
 - QIBs cannot use UPI Mechanism to apply. UPI Bidders applying up to ₹ 500,000 shall apply through UPI mode as per NPCI vide circular reference no. NPCI/UPI/OC No. 127/2021-22 dated December 09, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2023/45 dated April 5, 2023.
 - UPI Bidders using UPI Mechanism:**
 - Please ensure that your bank is offering UPI facility for public offers.
 - Please mention UPI ID clearly in CAPITAL LETTERS only.
 - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>) respectively, as updated from time to time.
 - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Bid cum Application Form.
 - UPI ID cannot exceed 45 characters.
 - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
 - UPI Bidders Bidding using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN. For further details, see "Issue Procedure" on page 291 of the RHP.
- Other Instructions:** a. Revision to Bids must be made only in the prescribed Revision Form, as applicable; b. Revision Form must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the Member of the Syndicate/ SCSBs/Registered Brokers/RTA/CDPs will not be liable for errors in data entry due to incomplete or illegible Revision Forms; c. Ensure that Acknowledgment Slip for your Bid and any other applicable documents in support of the revision are attached with the Revision Form; and d. Bidders shall only be required to issue instruction to block the revised amount in excess of their original blocked amount based on the cap of the revised Price Band upon an upward revision of their Bid.
- Revision(s) in the Bid, the Bidders/Applicants will have to use the services of the same Designated Intermediary through which such Bidder/Applicant had placed the original Bid. Bidders/Applicants are advised to retain copies of the blank Revision Form and the Bid(s) must be made only in such Revision Form or copies thereof. Investors must ensure that their PAN is linked with Aadhaar card and are in compliance with the CBDT notification dated February 13, 2020 and press release dated June 25, 2021.

ISSUE STRUCTURE

Particulars	Market Maker Reservation Portion	QIBs ⁽ⁱ⁾	Non-Institutional Bidders	Individual Bidders
Number of Equity Shares available for allocation	Up to 2,44,800 Equity Shares of face value of ₹10/- each	Not more than [•] Equity Shares of face value of ₹10/- each	Not less than [•] Equity Shares available for allocation or Net Issue less allocation to QIBs Bidders and Individual Investors	Not less than [•] Equity Shares of face value of ₹10/- each available for allocation or Net Issue less allocation to QIBs Bidders and Non-Institutional investors.
Percentage of Issue size available for Allocation/ allocation⁽ⁱ⁾	5.00% of the Issue size	Not more than 50% of the Net Issue shall be available for allocation to QIBs. However, up to 5% of the Net QIB Portion (excluding the Anchor Investor Portion) will be available for allocation proportionately to Mutual Funds only. Up to 60.00% of the QIB Portion may be available for allocation to Anchor Investors and one-third of the Anchor Investors Portion shall be available for allocation to domestic mutual funds only. The unsubscribed portion in the Mutual Fund Portion is available for allocation to other QIBs.	Not less than 15% of the Net Issue. (a) 1/3rd of the portion available to NIBs shall be reserved for Applicants with an application size of more than two lots and upto such lots equivalent to not more than ₹ 10 Lakhs; (b) 2/3rd of the portion available to NIBs shall be reserved for applicants with an application size of more than ₹ 10 Lakhs.	Not Less than 35% of the Net Issue or the Net Issue less allocation to the QIB Bidders and Non-Institutional Bidders will be available for allocation
Basis of Allotment⁴	Firm Allotment	Proportionate as follows: (excluding Anchor Investor Portion) a) Up to [•] Equity Shares shall be available for allocation on a proportionate basis to Mutual Funds only; and b) Up to [•] Equity Shares shall be allotted on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above. c) Up to [•] Equity Shares may be allocated on a discretionary basis to Anchor Investors of which one-third shall be available for allocation to Mutual Funds only, subject to valid Bid received from Mutual Funds at or above the Anchor Investor Allocation Price.	The allocation to each Non-Institutional Investor shall not be less than minimum application size i.e., [•] Equity Shares, in accordance with the SEBI ICDR Regulations, subject to the availability of Equity Shares in Non-Institutional Investors' category, and the remaining Equity Shares, if any, shall be allocated on a proportionate basis, subject to valid Bids being received at or above the Issue Price. a) One third of the portion available to Non-Institutional Investors shall be reserved for Applicants with application size of more than two lots and up to ₹ 10 Lakhs; and b) Two thirds of the portion available to Non-Institutional Investors shall be reserved for Applicants with application size of more than ₹ 10 Lakhs. Provided that the unsubscribed portion in either of the sub-categories specified in clauses (a) or (b), may be allocated to applicants in the other sub-category of non-institutional investors. For details, see "Issue Procedure" beginning on page 291 of the Red Herring Prospectus.	Proportionate, subject to minimum of two Bid Lots. The allotment to each Individual Investor shall not be less than the minimum Bid Lot, subject to availability of Equity Shares in the Individual Investor Portion and the remaining available Equity Shares if any, shall be allotted on a proportionate basis. For details, see "Issue Procedure" on page 291 of the Red Herring Prospectus.
Minimum Bid	2,44,800 Equity Shares	Such number of Equity Shares in multiples of 800 Equity Shares so that the Bid Amount exceeds Two Lakh Rupees.	Such number of Equity Shares in multiples of 800 Equity Shares so that the Bid Amount exceeds Two Lakh Rupees.	1600 Equity Shares and in multiples of 800 Equity Shares thereafter.
Maximum Bid	2,44,800 Equity Shares	Such number of Equity Shares in multiples of 800 Equity Shares so that the Bid Amount does not exceed the size of the Issue, subject to applicable limits.	Such number of Equity Shares in multiples of 800 Equity Shares so that the Bid Amount does not exceed the size of the Issue, (excluding the QIB Category) subject to limits as applicable to the Investor.	Such number of Equity Shares in multiples of 800 Equity Shares so that the Bid Amount exceeds Two Lakh Rupees.
Mode of Allotment	Compulsorily in dematerialized form			
Allotment Lot	2,44,800 Equity Shares	A minimum of 800 Equity Shares and thereafter in multiples of 800 Equity Share.	A minimum of 2400 Equity Shares and thereafter in multiples of 800 Equity Share.	A minimum of 1600 Equity Shares and thereafter in multiples of 800 Equity Share, subject to availability in the Individual Investor Portion.
Trading Lot	800 Equity Shares, however, the Market Maker may accept odd lots if any in the market as required under the SEBI ICDR Regulations	800 Equity Shares and in multiples thereof.	800 Equity Shares and in multiples thereof.	800 Equity Shares and in multiples thereof.
Who can Apply⁽ⁱ⁾	Stock Brokers of the SME Exchanges appointed by the Issuer.	Public financial institutions as specified in Section 2(72) of the Companies Act, scheduled commercial banks, mutual funds, FPIs other than individuals, corporate bodies and family offices, VCFs, AIFs, FVCIs registered with SEBI, multilateral and bilateral development financial institutions, state industrial development corporation, insurance companies registered with IRDAL, provident funds (subject to applicable law) with minimum corpus of ₹ 2,500 lakhs, pension funds with minimum corpus of ₹ 2,500 lakhs National Investment Fund set up by the Government of India, the insurance funds set up and managed by army, navy or air force of the Union of India, insurance funds set up and managed by the Department of Posts, India and Systemically Important Non-Banking Financial Companies.	Resident Indian individuals, Eligible NRIs, HUFs (in the name of Karta), companies, corporate bodies, scientific institutions, societies, trusts and FPIs who are individuals, corporate bodies and family offices which are categorised as category II FPIs and registered with SEBI.	Resident Indian individuals, Eligible NRIs and HUFs (in the name of the karta).
Terms of Payment	Full Bid Amount shall be blocked by the SCSBs in the bank account of the ASBA Bidder or by the Sponsor Bank through the UPI Mechanism that is specified in the ASBA Form at the time of submission of the ASBA Form ⁴ .			
Mode of Bidding	Only through ASBA Process (excluding UPI Mechanism).	Only through the ASBA Process (except for Anchor Investors) (excluding the UPI Mechanism).	Only through the ASBA Process.	Only through the ASBA Process, via banks or through UPI Mechanism.

⁴Assuming full subscription in the Issue.

- Our Company may, in consultation with the BRLM, allocate up to 60% of the QIB Portion to Anchor Investors at the Anchor Investor Issue Price, on a discretionary basis, subject to there being (i) a maximum of two Anchor Investors, where allocation in the Anchor Investor Portion is up to ₹200 Lakhs, (ii) minimum of two and maximum of 15 Anchor Investors, where the allocation under the Anchor Investor Portion is more than ₹200 Lakhs but up to ₹2,500 Lakhs under the Anchor Investor Portion, subject to a minimum Allotment of ₹100 Lakhs per Anchor Investor, and (iii) in case of allocation above ₹2,500 Lakhs under the Anchor Investor Portion, a minimum of five such investors and a maximum of 15 Anchor Investors for allocation up to ₹2,500 Lakh, and an additional 10 Anchor Investors for every additional ₹2,500 Lakhs or part thereof will be permitted, subject to minimum allotment of ₹100 Lakhs per Anchor Investor. An Anchor Investor will make a minimum Bid of such number of Equity Shares, that the Bid Amount is at least ₹100 Lakhs. Forty per cent of the Anchor Investor Portion shall be reserved as under i.e. -(i) 33.33 percent for domestic mutual funds; and (ii) 6.67 percent for life insurance companies and pension funds. Any under-subscription in the reserved category specified in clause (ii) may be allocated to domestic mutual funds, subject to valid Bids being received from such investor at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-Allotment in the Anchor Investor Portion, the balance Equity Shares in the Anchor Investor Portion shall be added to the Net QIB Portion.
- In terms of Rule 19(2) of the SCRR read with Regulation 252 of the SEBI (ICDR) Regulations, 2018 this is an Offer for at least 25% of the post offer paid-up Equity share capital of the Company. This Offer is being made through Book Building Process, wherein allocation to the public shall be as per Regulation 252 of the SEBI (ICDR) Regulations.
Subject to valid Bids being received at or above the Issue Price, under-subscription, if any, in the Non-Institutional Portion or the Individual Investor Portion would be allocated to be met with spill-over from other categories or a combination of categories at the discretion of our Company, in consultation with the BRLM and the Designated Stock Exchange, on a proportionate basis. However, under-subscription, if any, in the QIB Portion will not be allowed to be met with spill-over from other categories or a combination of categories. For further details, please see "Terms of the Issue" on page 273 of the Red Herring Prospectus.
- In case of joint Bids, the Bid cum Application Form should contain only the name of the first Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. The signature of only such first Bidder would be required in the Bid cum Application Form and such first Bidder would be deemed to have signed on behalf of the joint holders. Our Company reserves the right to reject, in its absolute discretion, all or any multiple Bids, except as otherwise permitted, in any or all categories.
- Full Bid Amount shall be payable by the Anchor Investors at the time of submission of the Anchor Investor Application Forms provided that any difference between the Anchor Investor Allocation Price and the Anchor Investor Issue Price shall be payable by the Anchor Investor pay-in-date as indicated in the CAN. Bidders will be required to confirm and will be deemed to have represented to our Company, the Promoter, the Underwriters, their respective directors, officers, agents, affiliates and representatives that they are eligible under applicable law, rules, regulations, guidelines and approvals to acquire the Equity Shares. If the price fixed as a result of book building is higher than the price at which the allocation is made to the Anchor Investors, the Anchor Investors shall pay the additional amount. However, if the price fixed as a result of book building is lower than the price at which the allocation is made to the Anchor Investors, the excess amount shall not be refunded to the Anchor Investors and the Anchor Investor shall be allotted the securities at the same price at which the allocation was made to it.

**COMMON BID
REVISION
FORM**

BRANDMAN RETAIL LIMITED - INITIAL PUBLIC ISSUE - REVISION - NR

Registered Office: DPT 718-719, 7th Floor, DLF Prime Tower, Okhla Phase-I, New Delhi-110020 Okhla Industrial Area Phase-I,
South Delhi, New Delhi, Delhi, India, 110020; Contact Person: Sanchita Rameka, Company Secretary & Compliance Officer;
Telephone: +91 9599244949; E-mail: compliance@brandmanretail.com; Website: www.brandmanretail.com; CIN: U52399DL2021PLC383350

FOR NON-RESIDENTS, INCLUDING ELIGIBLE
NRIs, FPIs, FVCIs AND REGISTERED MULTI
LATERAL AND BILATERAL DEVELOPMENT
FINANCIAL INSTITUTIONS ETC. APPLYING
ON A REPATRIATION BASIS



To,
The Board of Directors
BRANDMAN RETAIL LIMITED

100% BOOK BUILT ISSUE
ISIN – INE0XUD01014

**Bid Cum
Application
Form No.**

SYNDICATE MEMBER'S STAMP & CODE	REGISTERED MEMBER / BROKER / SCSB / CDP / RTA STAMP & CODE	1. NAME & CONTACT DETAILS OF SOLE/FIRST BIDDER
		Mr./Ms./M/s. _____
		Address _____
		Email _____
		Tel. No (with STD code) / Mobile _____
SUB-BROKER'S/SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE	2. PAN OF SOLE / FIRST BIDDER

BANK BRANCH SERIAL NO.	SCSB SERIAL NO.	3. BIDDERS DEPOSITORY ACCOUNT DETAILS ■ NSDL ■ CDSL

		For NSDL enter 8 Digit DP ID followed by 8 Digit Client ID / For CDSL enter 16 Digit Client ID.

PLEASE CHANGE MY BID

4. FROM (AS PER LAST BID OR REVISION)														
Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples of 800 Equity Shares)									Price per Equity Share (₹) (Price in multiples of ₹ 1/- only) (In Figures Only)				(Please ✓ tick)
	8	7	6	5	4	3	2	1	Bid Price	Discount, if any	Net Price			
Option 1														
(OR) Option 2														
(OR) Option 3														

5. TO (REVISED BID)														
Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples of 800 Equity Shares)									Price per Equity Share (₹) (Price in multiples of ₹ 1/- only) (In Figures Only)				(Please ✓ tick)
	8	7	6	5	4	3	2	1	Bid Price	Discount, if any	Net Price			
Option 1														
(OR) Option 2														
(OR) Option 3														

6. PAYMENT DETAILS [IN CAPITAL LETTERS]										PAYMENT OPTION : FULL PAYMENT ■ PART PAYMENT <input checked="" type="checkbox"/>									
Amount Blocked (₹ in Figures) _____ (₹ in words) _____																			
ASBA Bank A/c No. _____																			
Bank Name & Branch _____																			
OR UPI ID _____ (Maximum 45 characters)																			

I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID REVISION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDER'S UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM GIVEN OVERLEAF.

7 A. SIGNATURE OF SOLE / FIRST BIDDER	7 B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)	8 C. MEMBER'S OF THE SYNDICATE / SUB-SYNDICATE MEMBER/ REGISTERED BROKER / SCSB / CDP / RTA / AGENT STAMP (Acknowledging upload of Bid in Stock Exchange System)
Date: _____, 2026	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue 1) _____ 2) _____ 3) _____	

TEAR HERE

	BRANDMAN RETAIL LIMITED - BID REVISION FORM - INITIAL PUBLIC ISSUE - NR	Acknowledgement Slip for Members of the Syndicate/ Sub-Syndicate Member/Registered Broker/SCSB/CDP/RTA/Agent	Bid Cum Application Form No.
DPID / CLID			
Additional Amount Blocked (₹ in figures)	ASBA Bank A/c No./UPI Id		
Bank Name & Branch			
Received from Mr./Ms./M/s.			
Telephone / Mobile	Email		
		Stamp & Signature of Member of the Syndicate /Sub-Syndicate Member / Registered Broker /SCSB/CDP/RTA/Agent	

TEAR HERE

BRANDMAN RETAIL LIMITED - BID REVISION FORM - INITIAL PUBLIC ISSUE - NR	Option 1	Option 2	Option 3	Stamp & Signature of Member of the Syndicate/Sub-Syndicate Member/ Registered Broker/SCSB/CDP/RTA/Agent	Name of Sole / First Bidder
No. of Equity Shares					
Bid Price					
Additional Amount Blocked (₹ in figures)					
ASBA Bank A/c No. / UPI Id:					
Bank Name & Branch:					
Important Note: Application made using third party UPI Id or ASBA Bank A/c are liable to be rejected.					Acknowledgment Slip for Bidder
					Bid Cum Application Form No.